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# MILE

**METADATA IMAGE LIBRARY EXPLOITATION**

## The MILE Project – Lost and Found in Translation

- Leading European picture industry experts present their latest research
- Held in conjunction with international metadata congresses
- Kicks off debate on current key metadata issues

Florence, Italy – 5 June, 2007 – The MILE Project, in conjunction with the international CEPIC and IPTC congresses, held its first seminar in stormy Florence. The event, which gathered experts in the fields of commercial and museum picture libraries, trade associations, IT providers and Intellectual Property rights, took place in Villa Vittoria in central Florence's main conference venue.

Delegates from across Europe gave strong and insightful presentations on their own search & retrieval and translation systems, which provoked much discussion on possible solutions to the current issues surrounding metadata. In addition to valued participation by MILE's partners, MILE was delighted to welcome Nick Poole, of the MDA (formerly Museums Documentation Association), whose contribution on SPECTRUM – the UK Documentation Standard for museums created by the MDA – presented an ambitious and inspirational perspective on the future of museum standards.

MILE aims to make art accessible to everyone by improving metadata. The large international audience who assembled for the CEPIC and IPTC congresses testifies to a real global need for projects like MILE to address metadata, as attested by Andrea de Polo, Alinari's MD, who said, "I enjoyed the MILE meeting and the CEPIC conference, and was very impressed by the large number of people attending the events. It seems that metadata is indeed a very popular and interesting topic these days!" Sarah Saunders, MD of Electric Lane and Chair of BAPLA's Metadata Committee, confirms: "2007 really is the year of metadata."



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**LOST IN TRANSLATION**

Search & Retrieval and Translation Seminar 1, Tuesday 5<sup>th</sup> June 2007  
Sala Onice, Villa Vittoria, Piazza Adua, 50123 Florence, Italy

**Full list of speakers:**

Xavier Castell, AISA-bcn, Barcelona Spain  
Paul King, The Bridgeman Art Library, London UK  
George Kordelis, Archetypon, Athens Greece  
Andrea de Polo, Alinari, Florence Italy  
Nick Poole, MDA. London UK  
Steffen Wedepohl, Bridgeman Giraudon, London UK and Berlin Germany

– **PRESS RELEASE ENDS** –

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